

INTERIOR DESIGN

"New Domestic Landscapes"

Introduction

The home has always been the space of reflection of the changes that society, economy and culture cast upon our everyday life. In this last decade, the profound metamorphoses which have been taking place worldwide are deeply affecting our lifestyle and our way of conceiving the home for the future. Within less than 20 years, more than 70% of the world's population will be living in metropolitan environments, and the domestic space - the home - will become a complex and fragmentary mirror of this global change. The home as a shelter; the home as a laboratory and a workplace; the home as borderland between private and public worlds; the home as a meeting place and a place of solitude; the home as the projection of our most hidden desires; the home as an ecological resource and a source of solidarity; the home as condition in nomadic movement; the home just for a few hours, in a place of passage, in other realities; the home as gravity center for extensive research, both in terms of space and manufacts (objects, textiles, furniture, etc.) conceived to bring life into it.

It is necessary to reconsider today the basic idea of home, blending together the history of domestic spaces and the cultures of dwelling, their deep and archaic roots, with a positive attitude oriented towards the future and towards the transformations that our cities are currently undergoing. It is necessary to come back to this ancient theme and look at it from a different perspective, with a curious and experimental attitude, exploring the innovative and diverse dimensions of domestic living. It is necessary to learn now to look at the home as a key entity of the minute transformation process of the city: an ecological, environment sensitive place; a place for encountering people and for the quiet, silent care of our personal selves; a place for a new kind of work system, for creativity, but at the same time a place of the progressive mutation of the structure of the family, which generates new desires and new requirements. To look at the home as a complex and open system, with particular regard to co-housing experiences, to the control/recycling of resources and to environmental quality. The home, from this point of view, becomes a fragment of a positive and hopeful transformation of the cities where we live.

Educational Philosophy

The one-year Master program in Interior Design pursues an innovative and experimental approach towards one of the most ancient topics of the history of mankind: the home. The study of the complex pattern of evolution of the domestic space today represents a new way to learn how to foresee the future, a new key to interpret the processes of mutation, to anticipate the changes and to acquire the capacity of inventing new approaches to manage and to design these very same changes.

The Master program in Interior Design is oriented to the development of cultural and operative tools capable of empowering the traditional knowledges in the field of architecture and design through the integration of new skills and competences, within the frame of a very quick evolution of scenarios on the horizon of the design of domestic dwelling. Traditional and well-established subjects are joined by experimental subjects and workshops devoted to new design themes, to the research and the knowledge of materials, to a sophisticated and invisible use of technology, to a new discovery of human senses. In all courses, design projects and cultural approach share a double fundamental assumption: the role of ethical and social awareness that every transformation process implies and the necessary environmental and ecological quality of every design choice. The course follows three different design paths through three workshops which deal with three different themes. Along a linear time sequence, the workshops are connected with each other in order to form a single integrated educational experience.

rience. Every workshop is supervised by a tutor and includes the participation of various guests who bring their own experience and share their own ideas in the various phases of the project. The direction of the workshops follows the typical scheme of a real professional design studio: teamwork and a lively interdisciplinary public debate are pursued. The experimental design and research activities are integrated by theoretical and practical courses aimed at providing and refining practical skills and cultural backgrounds for a more effective and aware approach to the design themes.

Trained professional profiles

The Master program aims to train professionals capable of facing the transformations and the challenges that may happen in the near future, with a careful, curious, aware and visionary attitude, with particular concern towards the following fields: Interior Design and Architecture; Light and Industrial Design; Design of domestic spaces in specialized companies.

The acquisition of operative and concrete knowledge is accomplished through the development of the professional profile of a young designer able to be careful and sensitive, eager to know, ready for new visions, cross-disciplinary skilled, able to detect the radical changes that she/he will most likely encounter in the future.

Program

The Master program includes different areas of activity which are developed in parallel. Three design workshops, supervised by architects, interior and industrial designers, light designers and experts in innovative and eco-compatible materials, enable students to build diversified design scenarios and apply them to concrete situations in urban and non-urban environments. The workshops deal with three themes which are interconnected with each other thereby enriching the final scenario with an integrated educational approach featuring alternative points of view: Domesticscapes: scenarios of contemporary living. Domestic projects applied to places and situations belonging to various international contexts so as to verify how global living also means building spaces that have an unprecedented local identity. Minimal Living: devoted to the essential home. Domestic scenario ranging from the compressed home to the residence, from the new-generation hotels to all the conditions of living in reduced spaces. Move-arch: about nomadic living. The portable home; the extreme scenario of the nomadic way of living, of the mobile home in total contradiction with the idea of the home as a fixed and immovable place. A space where the needs and the essential furniture follow those who travel a lot and move frequently.

Every design project is structured as a real simulation of the activities of a professional design studio in which the various public and private partners involve the students in experimental projects aimed at developing and defining new scenarios and at the same time at working together with technicians and managers of the companies involved in the project. The workshops are integrated by modelling, simulation, rendering laboratories and by the advanced teaching of IT programs that serve to enhance the representative capability of the project. The workshops are accompanied by a series of seminars and theoretical and cultural debates with contemporary historians, writers, anthropologists, sociologists and artists who help students to read, interpret and trace the liquid boundaries of contemporary domestic life in various international scenarios. The Master program includes courses in History of Architecture, History of Design and Contemporary Art, as well as integrated laboratories characterized by intensive design sessions and a direct approach to specific subjects such as Light Design, Graphic Design, Exhibition Design, Landscape Design, Textile Design, Furniture Design, Materials and Technologies, Sensorial Laboratory.

TRAINING ACTIVITIES	ARTISTIC-DISCIPLINARY AREA	CREDITS	TOTAL CREDITS FOR EACH KIND
PROJECT WORKSHOPS	PROJECT METHODOLOGY I: DOMESTICSCAPES	8	24
	PROJECT METHODOLOGY II: MINIMAL LIVING	8	
	URBAN AND TERRITORY-BASED PROJECT DESIGN: MOVE ARCH	8	
THEORETICAL COURSES	HISTORY OF ARCHITECTURE (HISTORY OF DOMESTIC LANDSCAPE, HISTORY OF ARCHITECTURE)	4	8
	CONTEMPORARY ART PHENOMENOLOGY	2	
	BRAND DESIGN	2	
TECHICAL-METHODOLOGICAL LABS	COMPUTER GRAPHICS	2	20
	LIGHT DESIGN	2	
	DESIGN SYSTEM: MATERIALS AND SOFT TECHNOLOGY	2	
	FURNITURE DESIGN	2	
	MODELLING	2	
	TEXTILE DESIGN	2	
	LANDSCAPE DESIGN	2	
	SENSE DESIGN	2	
	EXHIBIT DESIGN	4	
FURTHER TRAINING ACTIVITIES	INTERNSHIP	4	4
	PERSONAL STUDYING AND PROJECTS DEVELOPMENT/		
	PROFESSIONAL TRAINING/ PORTFOLIO/ FINAL PROJECT	4	4
TOTAL			60

Internship and Professional Training

Throughout the year students will acquire a number of methods and techniques in the extra-curricular Personal Training Courses, which will be useful to them in the working environment: designing professionalism, budgeting, presentation techniques, team building, realizing a portfolio, represent the modules through which the tools aimed at facilitating the students' entrance in the job market will be acquired and developed.

A part of the study process is a period of internship, that may be undertaken in companies operating in the design, light design, interior design fields, publishing companies and editorial offices. During this period students will be able to see the application of what they have learnt and establish professional connections with extremely important and strategic production and creative realities.

It is also possible to participate in an intensive laboratory at NABA, within the frame of a project co-production between NABA and partner companies and institutions.

Evaluation

The program foresees individual evaluation at the end of each design workshop and every cycle of theoretical lessons and laboratories, checking the different parameters and monitoring the development of the student's design and technical skills, as foreseen in the curriculum. The Master program ends with a final exam, open to the public, where the student will present a final project and a portfolio, showing the intermediary stages of the single projects carried out during the course.

Course Director

Luca Molinari. Architect and historian of contemporary architecture. Since 1995 he has been editor-in charge for the Architecture and Design sector of the publishing house Skira. From 2000 to 2004 he was curator of the Architecture sector at the Triennale di Milano; curator of exhibitions and events in the fields of Contemporary Architecture, Design and Photography; he is Associate Professor of Contemporary History of Architecture at the Second Faculty of Architecture "Luigi Vanvitelli", Naples. Between 2000 and 2005 he was curator for the Portaluppi Foundation, Milan; Director of NABA School of Design from 2004 to 2006; scientific manager of "FMG Space for Architecture" in Milan. In 2008 he curated for Skira the first edition of the "Yearbook of Contemporary Architecture" (www.yskira.com). Appointed as Special Curator of the Italian Pavillion at XII Venice Biennale of Architecture in 2010.

He writes for and collaborates with Italian and foreign magazines and has published the following volumes: Barcelona: architetture e spazi urbani 1975-1992 (Milan, 1993); Santiago Calatrava (Milan- Geneva, 1998, Italian, English, Spanish and French editions); Atlante. Tendenze dell'architettura americana contemporanea. 1990-2000 (Milan-Geneva, 2001, Italian, French and English editions); Massimiliano Fuksas. 1970-2005 (Milan-Geneva, 2005, Italian, French and English editions); Architettura Italiana del posguerra/ Post war Italian architecture (with Paolo Scrivano, 2G, n.15, Barcelona 2000); Effetti collaterali (Milan, 2002); La medaglia d'oro per l'architettura italiana (Bologna, 2003); Piero Portaluppi. Linea errante nell'architettura moderna (with the Portaluppi Foundation, Milan-Geneva 2003); A+U n.420 "Italian metamorph" (guest editor, 2005). He received the Ernesto Nathan Rogers Award for the criticism and communication of architecture at the X Venice Biennale of Architecture in 2006.

Scientific Committee and Teaching Staff *

* For the complete list please see the website www.master-naba.com.

Scientific Committee

Anna Barbara, designer and director of NABA Fashion e Textile Design School
Gary Chang, design professor, Hong Kong
Cherubino Gambardella, design and architecture professor, Università Luigi Vanvitelli, Napoli
Alessandro Guerriero, artist and designer
Stefano Mirti, designer and director of NABA Design School
Italo Rota, architect
Jeffrey Schnapp, Stanford University

Teaching Staff

A12 Group
Andrea Aloisio
Anders-Petter Andersson
Anna Barbara
Matilde Cassani
Amedeo G. Cavalchini
Manfredo di Robilant
Id Lab
Francesco Librizzi
Giorgia Lupi
Massimo Martignoni
Friedrik Olofsson
Luca Poncellini
Emanuele Ricci
Salotto Buono
Caterina Tiazzoldi
Lucia Tozzi
Undesign
Joe Velluto

Visiting Professors

2a+p, 5+1, Stefano Boeri, Gilda Boiardi, Peter Bottazzi, Andrea Branzi, Clino T. Castelli, Gary Chang, Yung Ho Chang, Beppe Finessi, Karmen Franinovic, Cherubino Gambardella, Joseph Grima, Bernard Khoury, Kazuko Koike, Labics, Lacaton & Vassal, Ma0, Elena Manferdini, Ilaria Mazzoleni, Alessandro Mendini, Marco Navarra, NL architects, Fabio Novembre, Kyong Park, Matteo Ragni, Beppe Riboli, Rudy Ricciotti, Sami Rintala & Dagur Eggertsson, Stefano Ronchetti, Italo Rota, Tanja Solci, Caterina Tiazzoldi, Yoshihiro Tsukamoto, Yon Visell, Susan Yelavich.

Partners and International Relations

The projects developed during the Master program are realized in collaboration with particularly innovative professional entities operating in the various fields of interior design which have already been working with NABA and with the professionals involved in the Master program. At the end of the Master, students can apply to spend a study period at one of NABA Partner Universities. Their application will be evaluated and submitted to NABA Partner Institutions provided they are part of a coherent research path.

NABA cooperates with GAFA (Guang Zhou Academy of Fine Arts, China) in defining research scenarios and joint

projects on the subject "living in the future". This Master has established active partnerships with Interni (Media partner); Marzorati & Ronchetti, Cantù; Fondazione Portaluppi, Milano; La Bucci Comunicazione, Milano; Gruppo Iris Ceramiche, Modena; Bang&Olufsen, Milano; Sami Rintala, Oslo; SCIArc, Los Angeles.

Admission requirements

The program is addressed to designers, architects, theatre designers, visual artists, multimedia project managers and authors, graduates with a philosophy, arts theory and practice, media communication.

Admission of students with different degree or diploma, as well as professionals with a significant experience in the program's field, will be taken into consideration if the applicant is motivated by a research interest towards the programs' topics. Participants not holding a first level Bachelor degree/academic diploma will not get the 60 educational credits, but will receive a certificate (instead of a diploma) of attendance to the Master.

Admission will be subject to selection, which will be done in order to identify the mix of necessary skills to create project working groups. A commission lead by the program's Director will evaluate whether the degree corresponds to requirements and will identify possible educational credits or debts, upon estimating the candidate's application.

All the post-graduate educational programs have restricted entry, for a maximum of 25 enrolled students.

Selection procedure

All admission are based on an evaluation interview. In order to apply for the evaluation interview, candidates have to fill in the application form, to be required on the website www.master-naba.com ("Admissions" area) or via email, writing to infomaster@naba.it.

Together with the application form, candidates will have to submit to NABA the following documents, creating the "application dossier":

- curriculum vitae/resume (max 2 typed pages)
- artistic and professional portfolio
- motivation letter (max 1 typed page)
- documentation regarding previous academic career:
 - study plan (academic transcript) of previous studies, translated into English/Italian, listing subjects and exams, with corresponding number of hours/credits and short description of each subject's program
 - copy of Bachelor Degree/Academic diploma (if available), translated into English/Italian
- documentation regarding further courses or seminars attended (if available)
- certificate attesting the knowledge of the English language, or letter of purpose stating the student's commitment to learn the corresponding language
- copy of passport/ID card.

Upon reception of the "application dossier", NABA will get in touch with the candidate, in order to answer possible doubts or questions and to communicate the exact date and time of the evaluation interview.

Before starting the interview, applicants will have to submit a copy of a valid identification document. Any educational credits or debts will be notified to the applicants together with the results of the selection procedure.

For those international applicants who cannot come in person to NABA for the interview, alternative distance evaluation methods will be agreed for every single case. Please contact us at infomaster@naba.it for further details.

Deadlines

Applications will be evaluated starting from April 1st, 2010, until all the available places will have been assigned. Deadlines vary depending on the selected program and on the candidate's citizenship, according to the following outline. Students interested in grants and scholarships opportunities and deadlines, please visit the website area "Fees and grants" on www.master-naba.com.

	ITALIAN AND EU CITIZENS	NON-EU CITIZENS
ONE-YEAR MASTER PROGRAMS – ADMISSIONS OPENING	APRIL 1 ST, 2010	APRIL 1ST, 2010
ONE-YEAR MASTER PROGRAMS – ADMISSIONS DEADLINE	OCTOBER 31ST, 2010	SEPTEMBER 30TH, 2010
ONE-YEAR MASTER PROGRAMS – ENROLMENTS DEADLINE	NOVEMBER 30TH, 2010	OCTOBER 31ST, 2010

Fees and payment conditions

The total fee for one-year master programs attendance may vary - as a consequence of the awarding of scholarships or other kinds of grants, awarded according to different deadlines throughout the year - from 12.000 to 5.000 Euros.

The tuition fee payment is divided into various instalments and amounts, varying according to student's citizenship:

Italian and EU citizens

3.000 Euros at the moment of enrolment (1.200 enrolment fee + 1.800 didactics contribution tax)

4.500 Euros by January 31st, 2011 (tuition fee first instalment)

4.500 Euros by July 31st, 2011 (tuition fee second instalment)

Non-EU citizens

3.000 Euros at the moment of enrolment (1.200 enrolment fee + 1.800 didactics contribution tax)

9.000 Euros by January 31st, 2011 (tuition fee)

Special terms

Early Bird discount:

500 Euros discount, if the enrolment is done within September 30th, 2010.

Unique solution discount:

500 Euros discount, if the total amount is paid all together (including both tuition and enrolment fee) at the moment of the enrolment.

NABA & partners - grants and scholarships

Together with various public and private institutions, NABA awards every year a series of scholarships partially covering the tuition fee amount.

For the academic year 2010/2011 NABA offers a minimum of 24 scholarships - 3 for each postgraduate program - for talented students, covering the tuition fee up to the 50% of the total amount.

The Academy reserves the right to award further grants to talented students, with the study/work formula, where students commit themselves to work for the Academy, according to terms established on an individual basis.

Candidates may download the calls for scholarships on the "Fees and grants" area of the www.master-naba.com dedicated website, or require them via email writing to infomaster@naba.it.

Further agreements with external partners, for scholarships partially or totally covering the tuition fee amounts, will come throughout the year. We recommend interested students to regularly visit the "Fees and grants" area of the www.master-naba.com website. Moreover, sending an email to infomaster@naba.it it is possible to be inserted in a mailing list and receive updated information.

Private bank loan

Italian and EU citizens may apply for private bank loans with special conditions, called "Prestito d'Onore", thanks to an agreement between NABA and one of the main Italian banks, Banca Popolare di Milano.

For further information please see the "Fees and grants" area on the www.master-naba.com website.

Summary

Fields of specialization: architecture, design, interior design, home design.

Professional profiles: interior designer, architect, specialized magazines editor.

Director: Luca Molinari.

Language: English.

Title: First level academic Master Diploma.

Credits: 60 CFA.

Duration: one year, from January to December.

Yearly schedule: intensive - 700 hours of class and 800 including individual studies, group studies, internship.

Internship or company project: the internship can be undertaken in an external institution (architecture studio, design company, specialized publishing company) or within NABA, in a development laboratory supported by a partner company.

Evaluation: in addition to the individual evaluation at the end of each course module, there will be a final exam open to public, foreseeing the presentation of the portfolio including the projects carried out during the course.

NABA

NABA is an Academy of Fine Arts and Design, legally recognized within the Higher Education Fine Arts System (AFAM), a department of the Italian universities system ruled by the Italian Ministry of Education, University and Research (MIUR), which includes academic institutions involved in the field of fine arts, music and performing arts. Founded in 1980, it was the first academy within the AFAM system to create experimental courses in the design area (fashion, graphic, industrial, interior), showing a permanent interest towards research and innovation. Strongly oriented towards experimentation, NABA aims at integrating education, research and production and at fostering a cross-disciplinary, intercultural and socially responsible approach to education and artistic production.

Nowadays NABA educational offer is structured in three major training areas - Visual Arts, Communication and Design - structured in six Departments: Painting and Visual Arts, Design, Fashion Design, Graphic Design and Art Direction, Media Design and Multimedia Arts, Theatre Design. All degrees issued by NABA are internationally recognised, allowing students to continue their studies in Italian and foreign academies and universities: the undergraduate three-year degrees are equivalent to the BA (Bachelor of Arts) Degree and the postgraduate two-year degrees to the MA (Master of Arts) Degree, while the one-year Master programs correspond to a first level Italian university master diploma. Together with other institutions, NABA promotes also a Master program in Landscape Design (in collaboration with Politecnico di Milano) and a Master program in Photography and Visual Design (in collaboration with FORMA Centro Internazionale di Fotografia). In addition to the academic programs, the Academy hosts in its premises Semester and Summer programs held in English in the areas of communication, fashion and design, organized in collaboration with Philadelphia University (US), Domus Academy (I), Central Saint Martins College of Arts and Design (UK).

Studying at NABA means meeting professionals and artists coming from various professional environments, taking part in several extra-curricular activities and working with students from all over the world. The multicultural environment of the Academy, with more than 20% of its more than 1000 students coming from abroad, is also strengthened by the wide network of international relations. In fact, in addition of being member of ELIA (European League of Institutes of the Arts) and part of the LLP-Erasmus project, NABA is twinned with more than forty European and international Universities and Academies, including, among others, Rhode Island School of Design (US), San Francisco State University (US), Pratt Institute (US) and Nagoya University of Arts (JP). Furthermore, NABA participates in the M-Node Planetary Collegium project, an innovative PhD Program in Arts and Technologies organised by Plymouth University (UK).

NABA educational offer

UNDERGRADUATE PROGRAMS

PAINTING AND VISUAL ARTS

GRAPHIC DESIGN AND ART DIRECTION
MEDIA DESIGN AND MULTIMEDIA ARTS

DESIGN
FASHION DESIGN
THEATRE DESIGN

TWO-YEAR MASTER OF ARTS DEGREES

VISUAL ARTS AND CURATORIAL STUDIES

COMMUNICATION DESIGN
FILM AND NEW MEDIA ^{NEW}

PRODUCT DESIGN ^{NEW}
TEXTILE AND NEW MATERIALS DESIGN

ONE-YEAR MASTER PROGRAMS

LANDSCAPE DESIGN *

PHOTOGRAPHY AND VISUAL DESIGN **
DIGITAL EXHIBIT AND SET DESIGN***

INTERIOR DESIGN ***

* In collaboration with Politecnico di Milano.

** In collaboration with FORMA Centro Internazionale di Fotografia.

*** In English language.

NABA
postgraduate studies



NABA is an Arts and Design Academy founded in 1980 and legally recognised by the Italian Ministry of Education, University and Research (MIUR). It awards academic diplomas equivalent to undergraduate and postgraduate university degrees.

Info: www.master-naba.com

Email: infomaster@naba.it

NUOVA ACCADEMIA DI BELLE ARTI MILANO

Via Darwin, 20 20143 Milano Italia tel. +39 02.97372.1 fax +39 02.97372.280 www.naba.it